

AGENDA

MEETING XXV INVESTMENT COUNCIL (IC)

INTERNATIONALISATION OF MICRO-, SMALL AND MEDIUM-SIZED ENTERPRISES

Date: 12 November 2021 12h00 – 13h30

12:00 – 12:10	Welcome and Approval of the Agenda <i>Ms Delina Ibrahimaj, IC Chair/Minister of Finance and Economy</i>
12:10 – 12:20	Reporting on the implementation status of the IC Recommendations
12:20 – 12:30	Presentation “Internationalization of MSME, Challenges and Opportunities in the Albanian context” <i>Secretariat of Investment Council</i>
12:30 – 13:20	Focused discussion by IC Members a) <i>The absorption capacity of an MSME in terms of the practical use of new information / knowledge remains limited. Exposure carries potentials for increased productivity, innovation or employment but also risks associated with regional / global economic / financial crises, etc. Where are we successful e.g., in Tourism?! Clothing industry?!</i> b) <i>Unfair competition (informality) and limited resources limit the ability of an MSME to invest in certification / new technologies / training. While there have been some support instruments, what are the real challenges, e.g., in Manufacturing? Agro-processing?! The challenge of institutions traceability and responsibilities is still permanent.</i> c) <i>While Albanian MSMEs are ready to integrate into the global value chain, how can interaction with large companies in the country be stimulated? External factors (legal / regulatory framework, etc.) and internal factors (workforce, productivity, etc.) that condition export expansion and full integration in value chains? Manufacturing industry? Livestock products, etc.</i>
13:20 – 13:30	Approval by the Investment Council of the Recommendations - Closing Remarks <i>Ms. Delina Ibrahimaj, IC Chair/Minister of Finance and Economy</i>