



Albania
Investment
Council

Improving Transparency and Investment Climate

INTERNATIONALISATION OF MICRO SMALL AND MEDIUM ENTREPRICES

October 2021

METHODOLOGY

Company

82 companies responded to an online questioner

Questioner collected information on:

- (1) Company's profile
- (2) Exporters
- (3) Integration into GVC

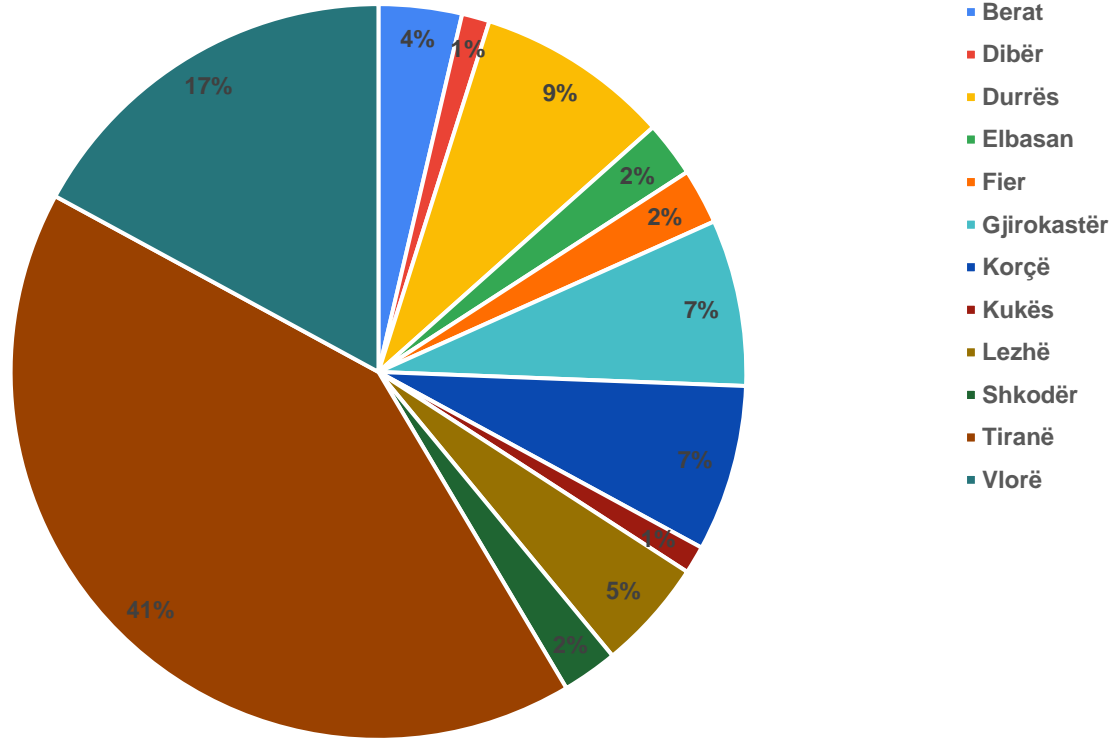
Context

IN the IC meeting Oct 2021, discussions were focused on MSMEs potentials to integrate into GVC and Exports expansions, Challenges & Opportunities, based as well on this questioner findings

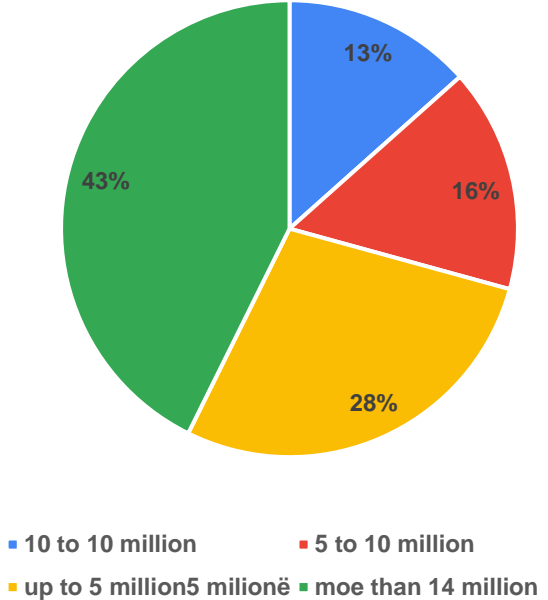
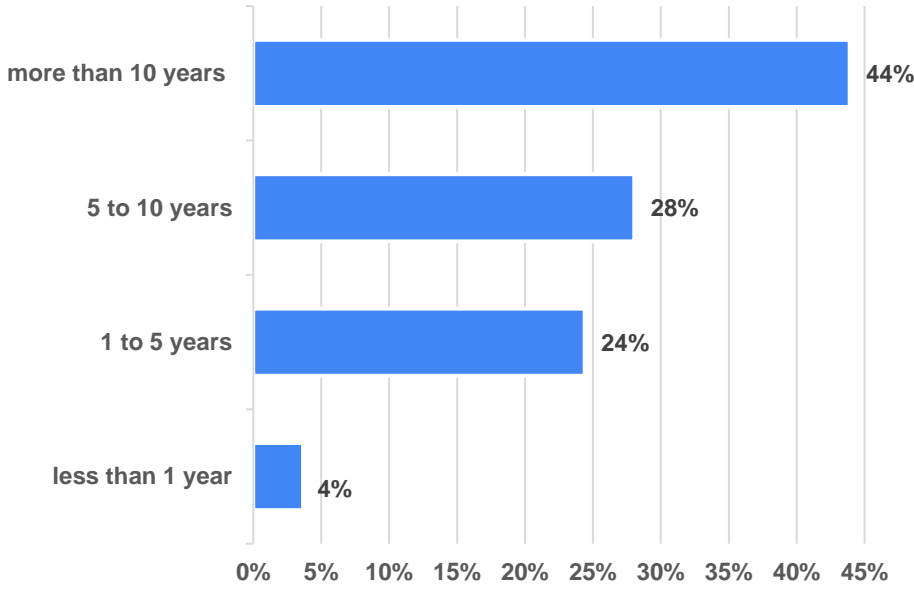
Problem

What can be done to intensify exports expansion and further integration to GVC? It is an internal issues or an external one?

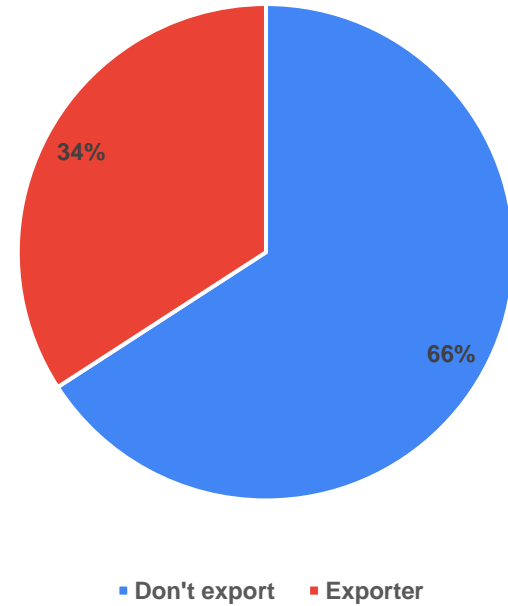
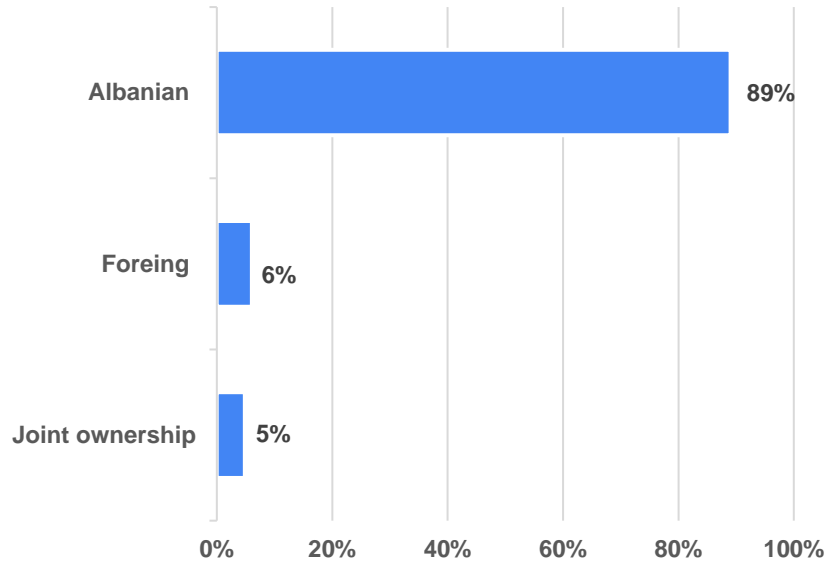
Companies Profile



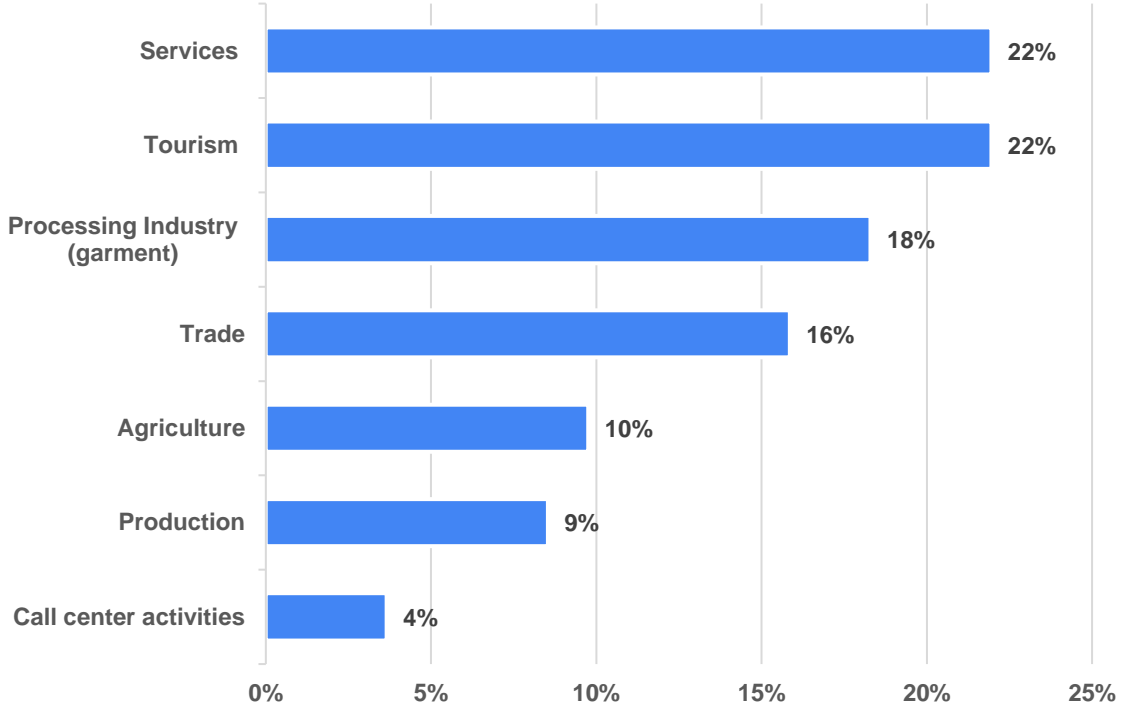
Companies Profile



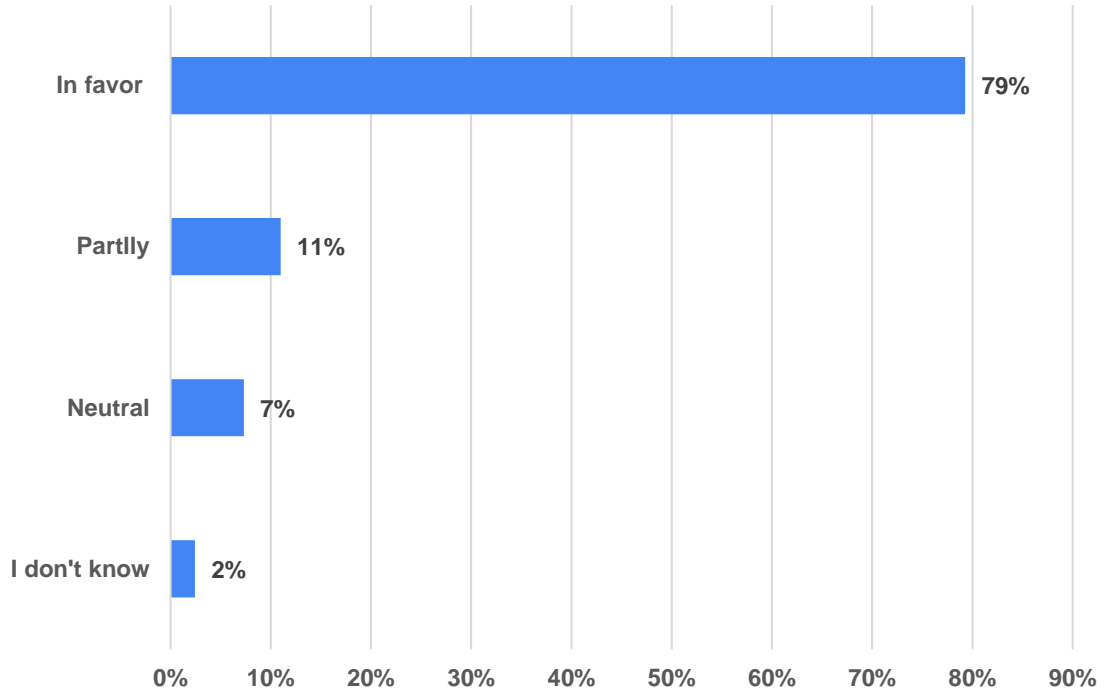
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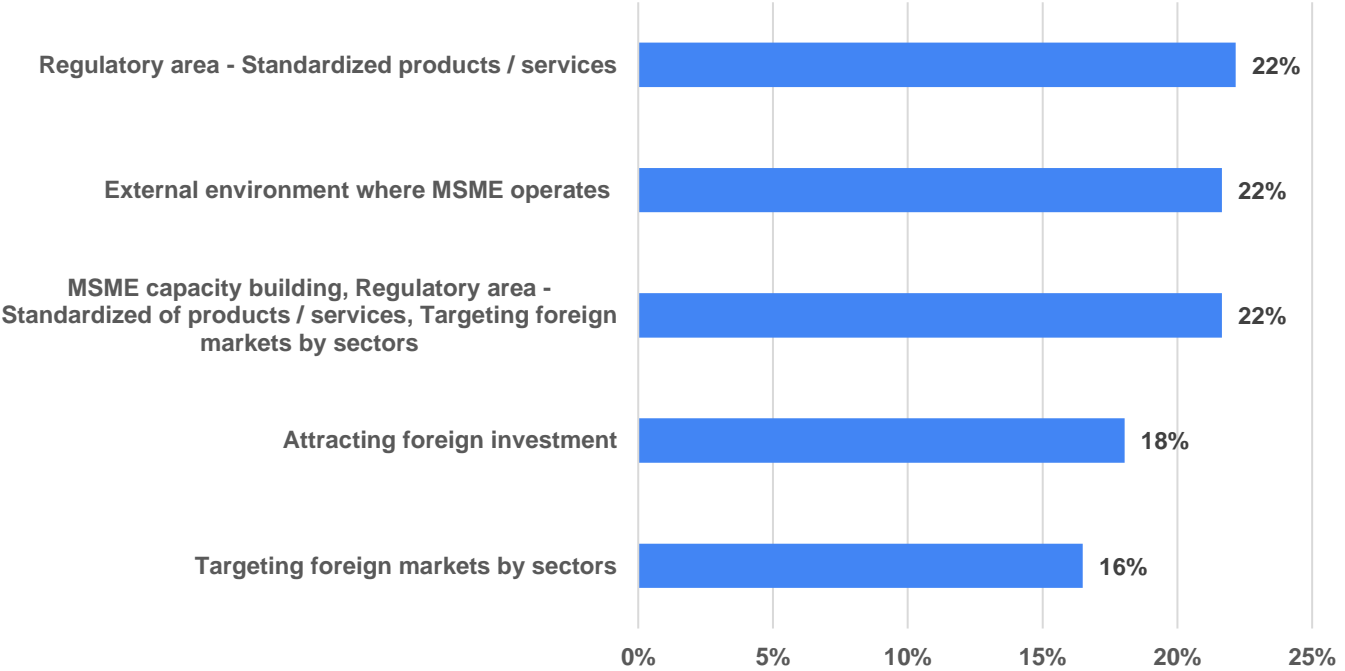
Companies Profile



From the position of your company, what is the **opinion towards the integration** in the international value chains

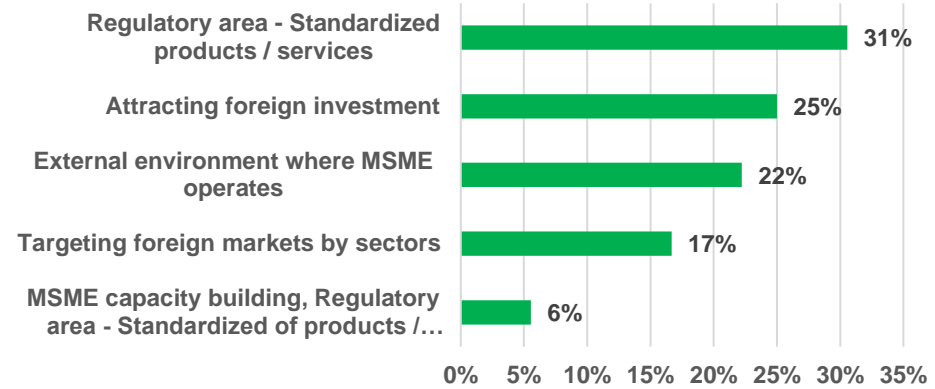


If you are in favour of integration, what are the **3 main pillars** where the support from the Government in the country should be focused:

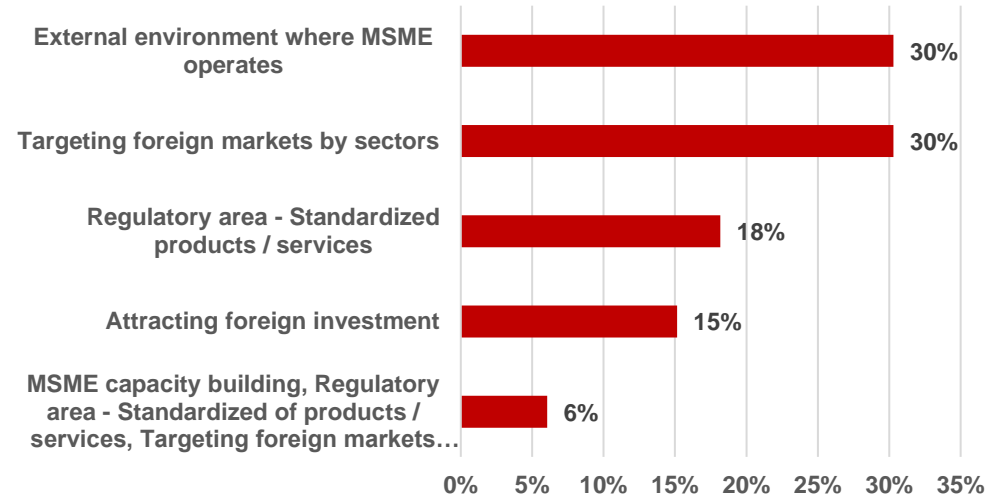


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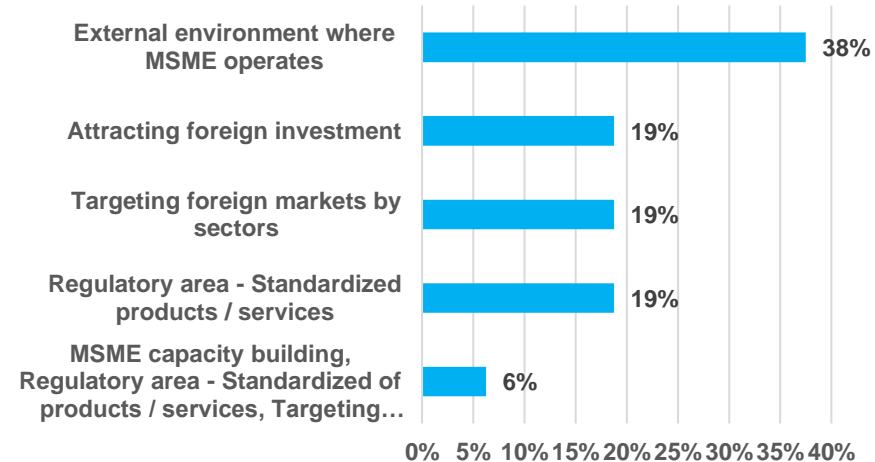
Tourism



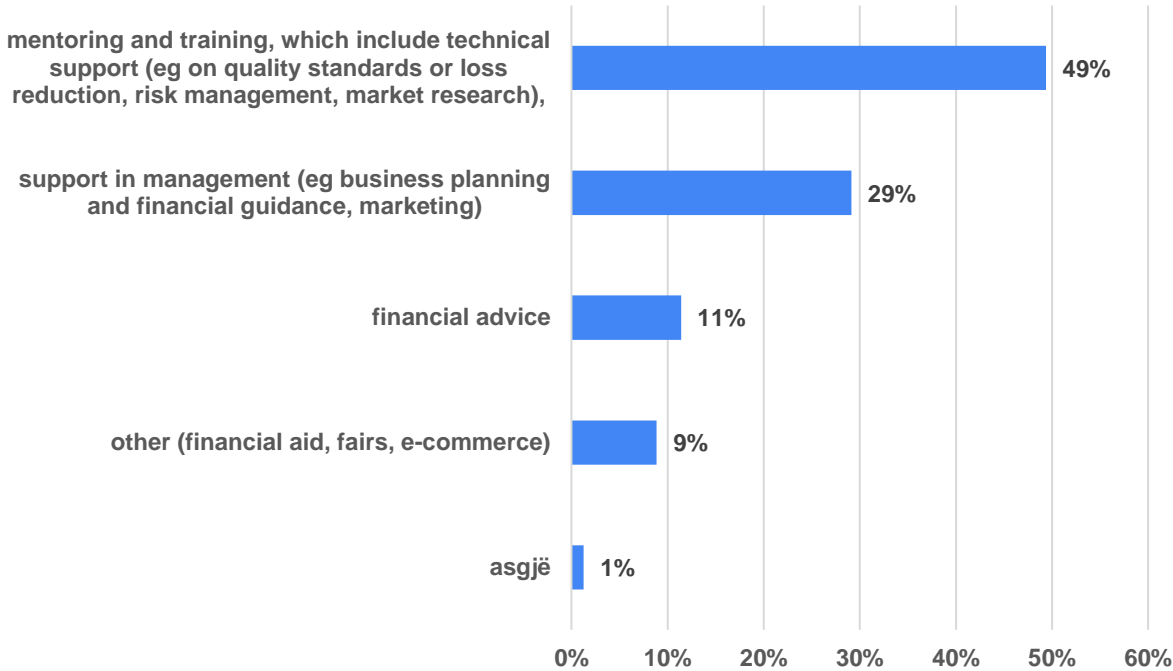
Processing Industry (garments)



Agriculture

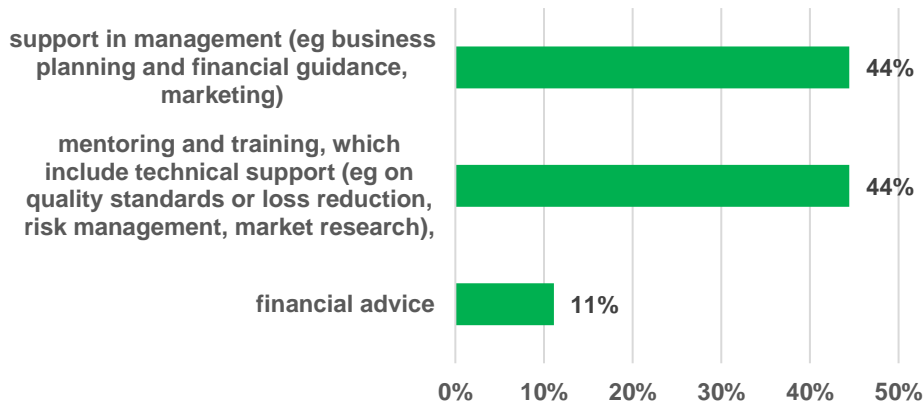


In which of the following elements you **need more support** to help integrate your company into global markets:



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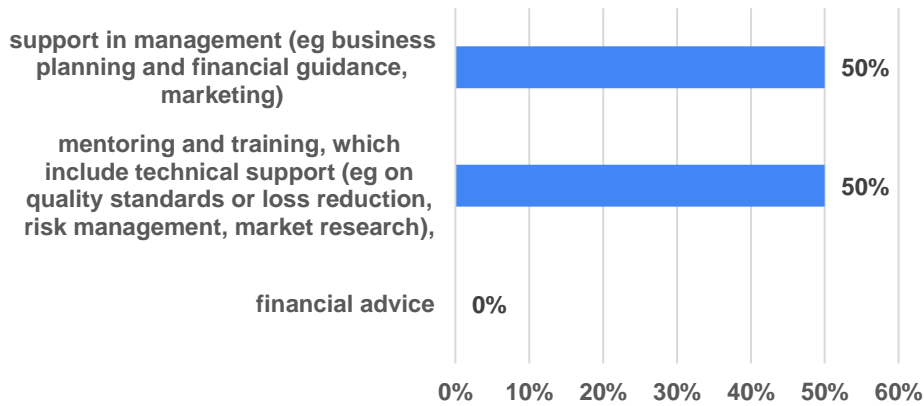
Tourism



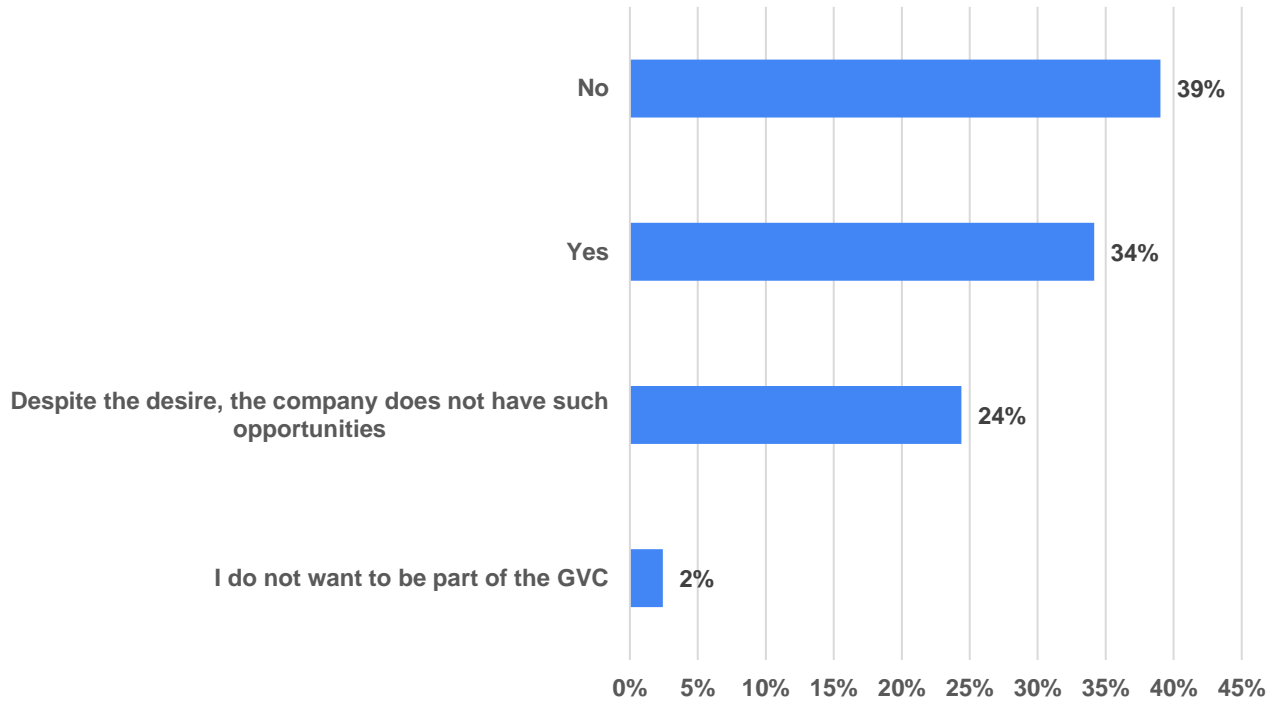
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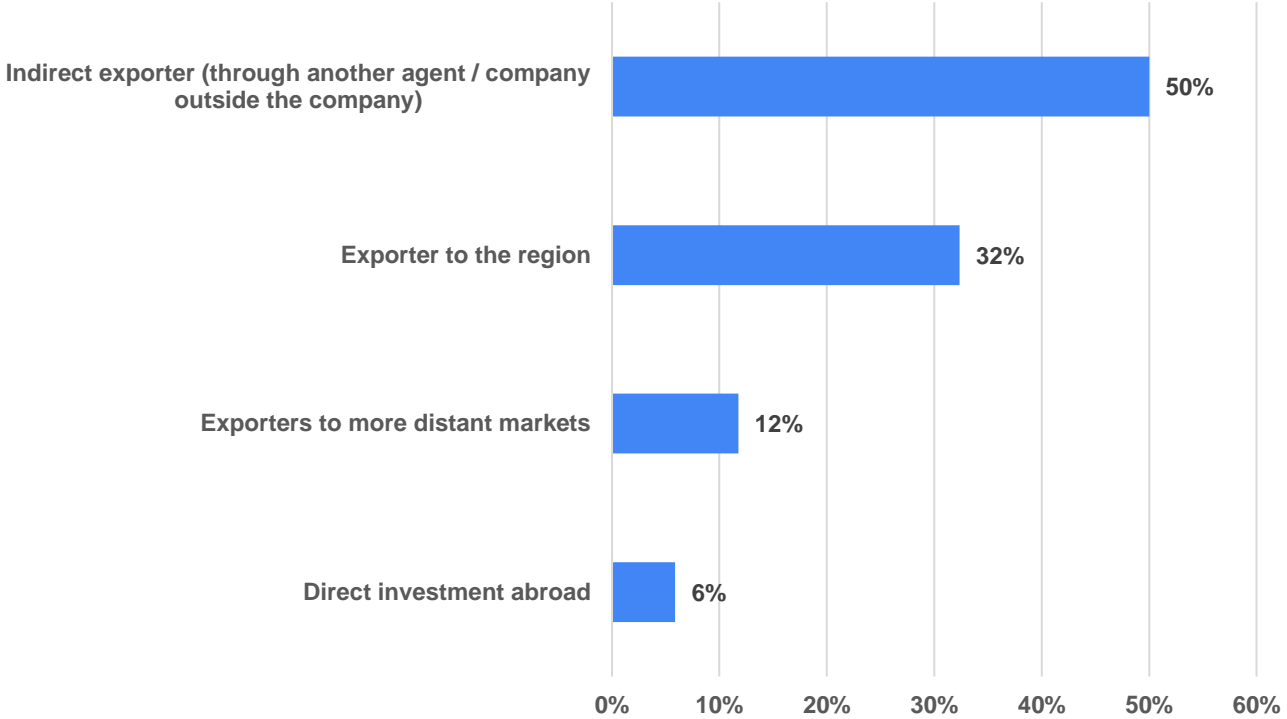
Agriculture



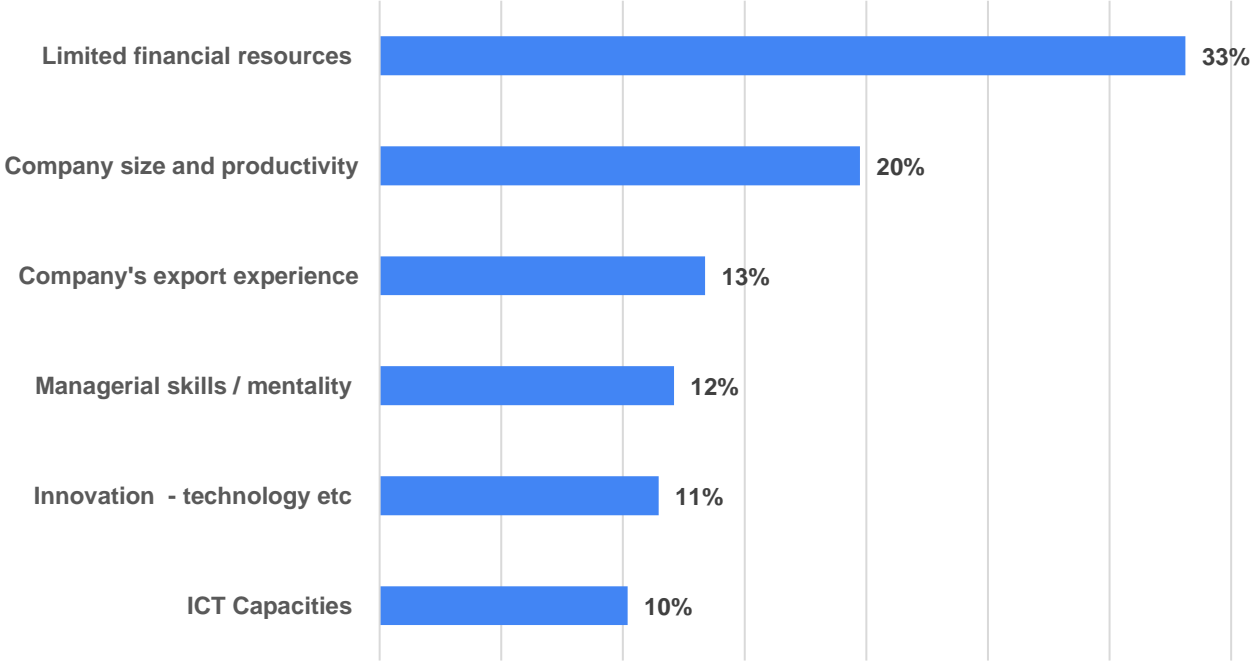
Is your company **part of the international value network**, products and services exported abroad):



If your company is part of the international value network, products and services exported abroad) **Please specify how:**

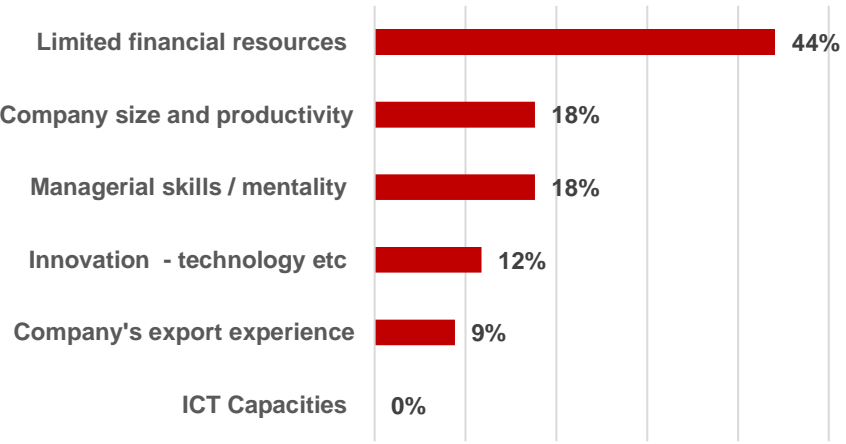


From the following which can be considered the **3 main obstacles** in expanding the company's activities towards exports:

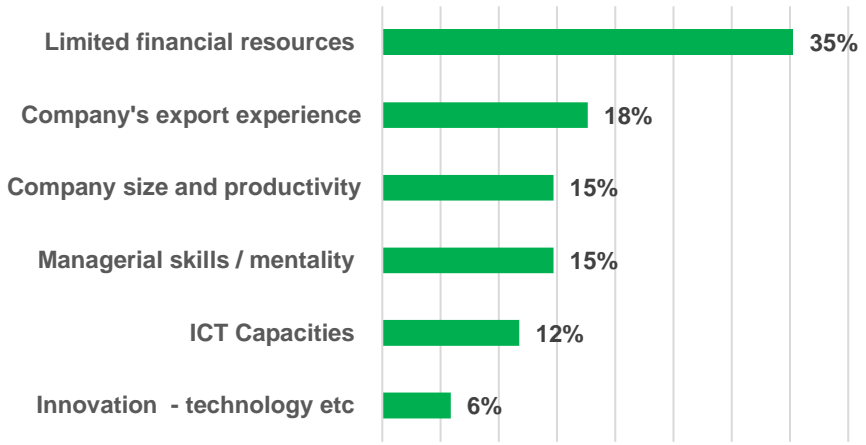


From the following which can be considered the **3 main obstacles** in expanding the company's activities towards exports (sectors perspective):

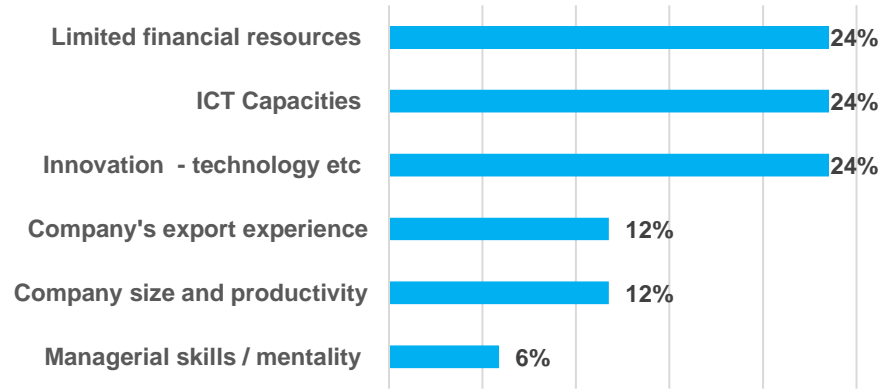
Processing Industry (garments)



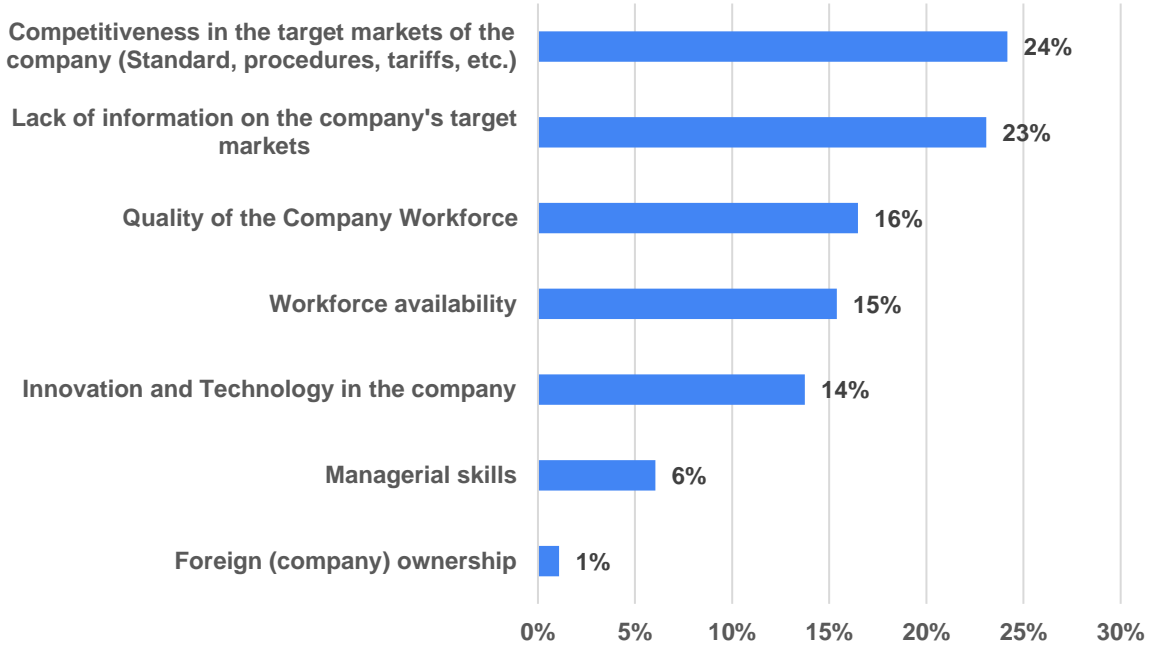
Tourism



Agriculture



From the following factors, directly related to your company which can be considered the **3 main obstacles** to integration in international value chains:

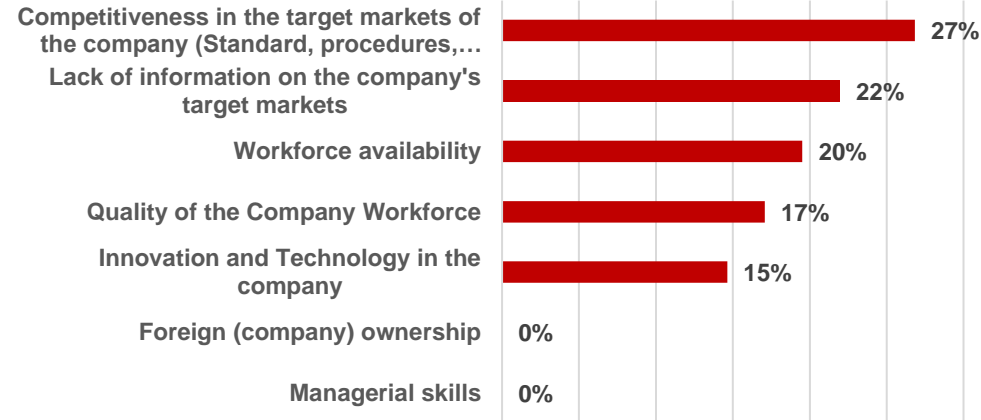


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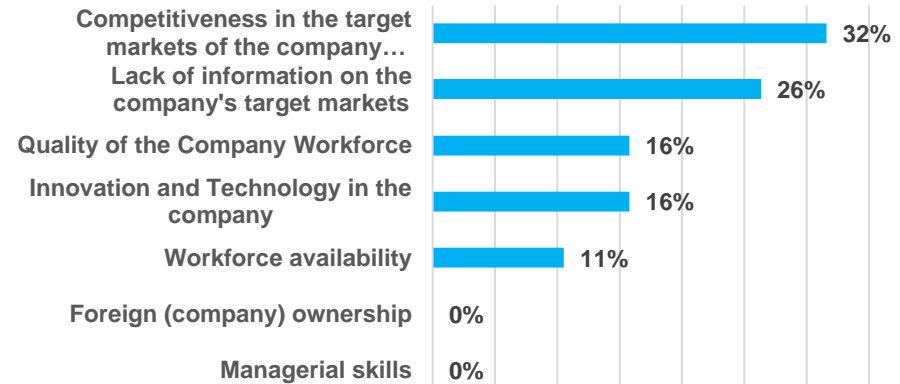
Tourism



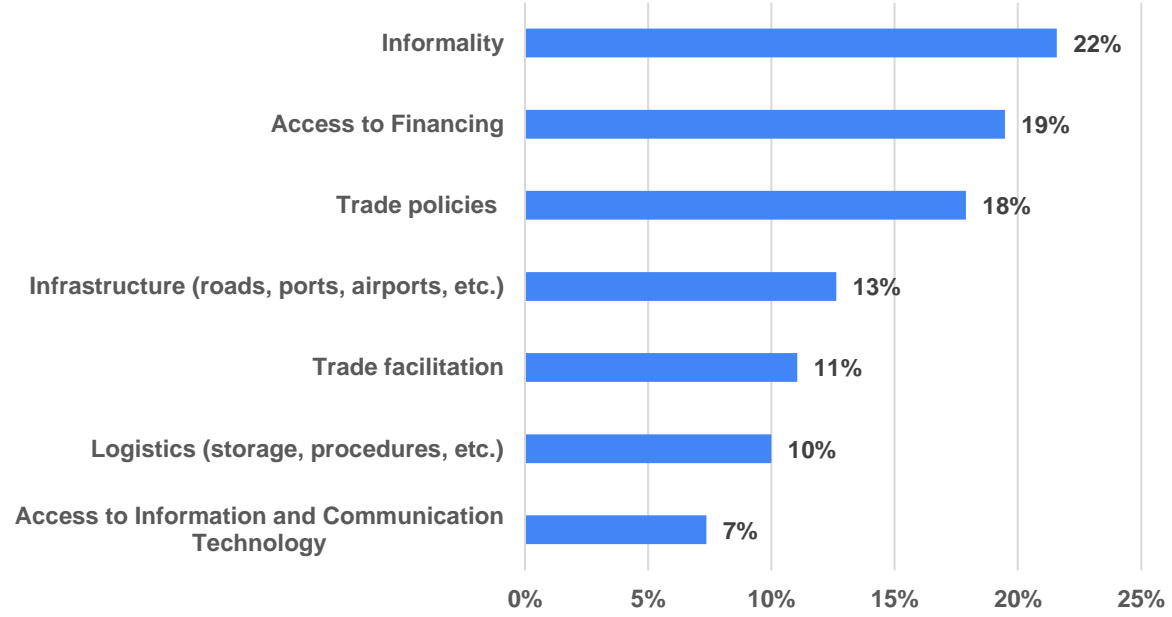
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Agriculture

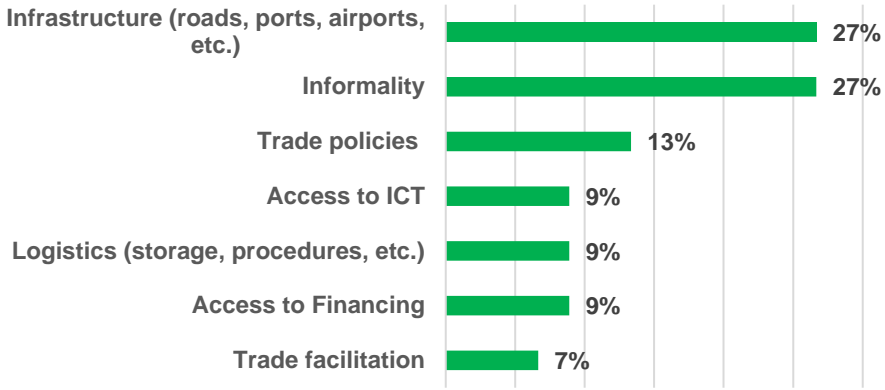


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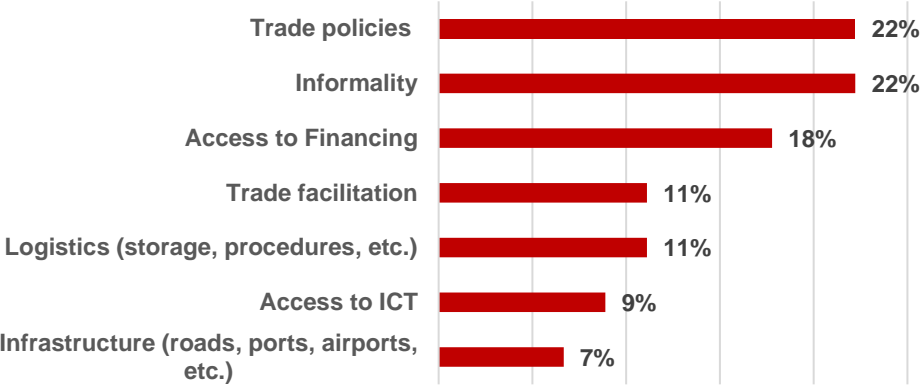


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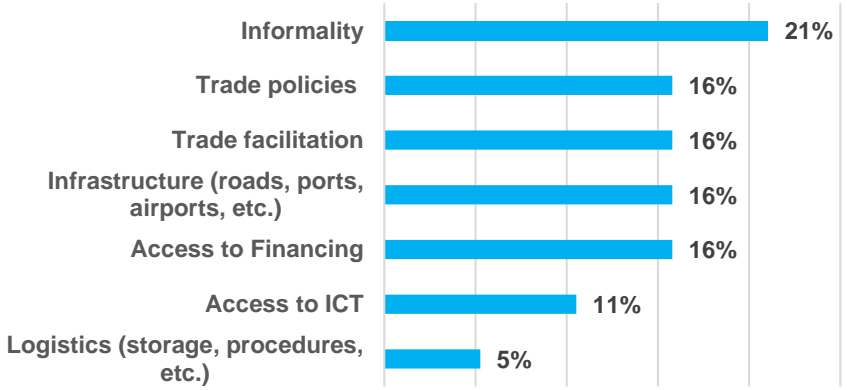
Tourism



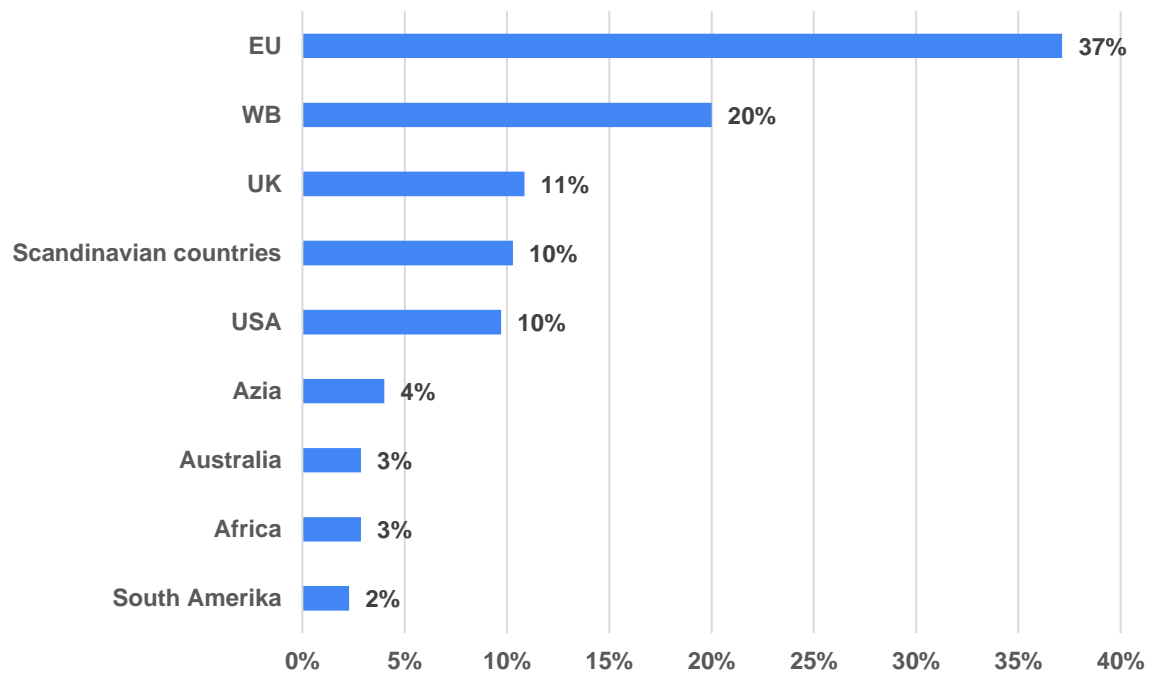
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Agriculture

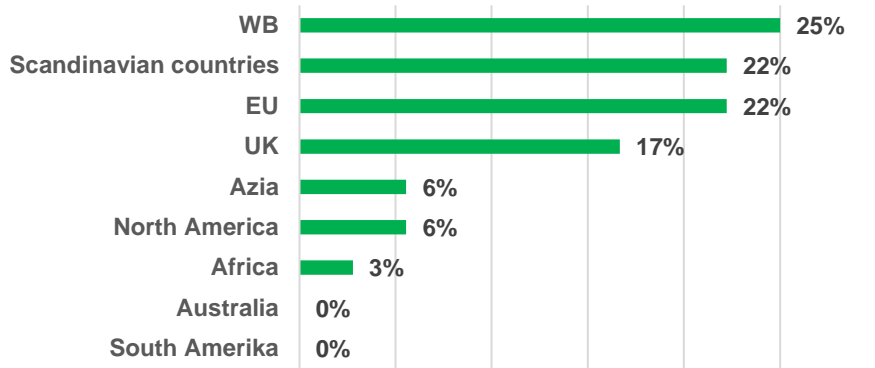


Which country can you consider as **markets with potential** for expansion:

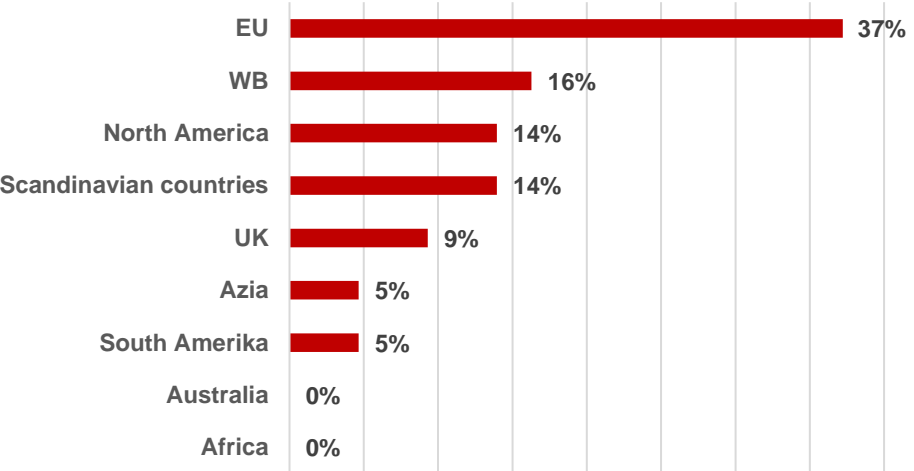


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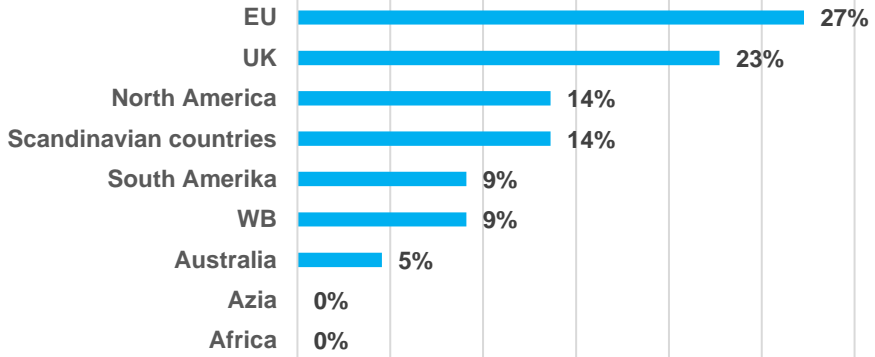
Tourism



Processing Industry (garments)



Agriculture





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THANK YOU