SUMMARY

OF THE DRAFT NATIONAL INDUSTRY STRATEGY 2026–2030 AND ITS ACTION PLAN

June 2026

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On 4 June 2026, the draft *"National Industry Strategy 2026–2030 and its Action Plan" (the "Document"),* together with its Rationale and Accompanying Document, was published for public consultation in the Electronic Register for Public Notifications and Consultations[1]. This summary covers only selected key elements of the Document that may be subject to questions, comments, suggestions, or discussion during the Investment Council (IC) meeting scheduled for 30 June 2026.

The National Industry Strategy 2026–2030 aims to lay the foundations for the structural transformation of the Albanian economy through industrial development, increased productivity, strengthened exports, and deeper integration into European and global value chains. The Strategy builds on the untapped potential of the industrial sector, Albania's strategic geographic position, the European integration process, and the growing interest of international investors to promote a development model based on innovation, technology, and value addition.

According to the draft, while the manufacturing sector currently represents a relatively limited share of the Albanian economy, the country possesses significant opportunities to expand its production capacities, advance technological modernisation, and develop sectors with strong export potential. International trends related to the reconfiguration of global supply chains, Albania's proximity to the European Union market, and ongoing institutional reforms create favourable conditions for attracting investment and increasing the role of industry in the national economy.

The Document also serves as the primary instrument for meeting the requirements of Chapter 20 of the European Union acquis – Enterprise and Industrial Policy, ensuring the alignment of Albania's industrial policies with EU priorities for a green, digital, and competitive industry. It establishes governance, inter-institutional coordination, monitoring, and implementation mechanisms to support the effective delivery of its objectives. The Document is aligned with a total of five chapters of the EU acquis: *Chapter 20 – Enterprise and Industrial Policy; Chapter 25 – Science and Research; Chapter 2 – Free Movement of Workers; Chapter 19 – Social Policy and Employment; and Chapter 27 – Environment.*

[1] https://www.konsultimipublik.gov.al/Konsultime/Detaje/987

In addition, a Compliance Matrix has been prepared to ensure coherence with seven other horizontal and sectoral strategies in the Republic of Albania.

The Document further aims to establish a unified framework for policy coordination, investment guidance, and the development of high-potential sectors, with the objective of enhancing the competitiveness of the Albanian economy, expanding exports, and generating jobs with higher productivity and wages.

The Strategy is structured around four Strategic Goals:

(a) ***Transformation of Production Systems*** – This goal seeks to modernise Albania's industrial base through the integration of the green transition, digital transformation, and the efficient use of resources, with the aim of increasing productivity, advancing technological capabilities, and strengthening competitiveness by 2030.

(b) ***Integration into European Industrial Ecosystems and Value Chains*** – This goal aims to deepen the integration of Albanian industry into the EU market and European value chains by strengthening export performance, aligning with European standards, and positioning Albania as a strategic partner in the supply of critical raw materials.

(c) ***Dynamic Industrial Innovation Ecosystems*** – This goal seeks to foster industrial innovation and technological development by promoting collaboration between industry and scientific research institutions, facilitating the diffusion of new technologies, and creating new opportunities for small and medium-sized enterprises.

(d) ***Coherent Industrial Development Architecture*** – This goal aims to establish an integrated system of governance, financing, and skills development that supports modern industrial infrastructure, the development of industrial zones, investment promotion, and the sustainable growth of the industrial sector.